Tranz-Send Broadcasting Network, Inc.™ Presents





Click it, Get it!®

Coming soon to a TV near you:

Every version
Of every film
In every language
Ever made
Whenever and wherever
You want it.

Who is Tranz-Send™?

Tranz-Send Broadcasting Network, Inc. $^{\text{\tiny{TM}}}$ (TBN) has a proprietary solution which allows fast, reliable transfer of information, which we call a Tranz-Cast $^{\text{\tiny{TM}}}$. A Tranz-Cast is not streaming, multi-casting or downloading, rather, it incorporates a patent-pending technology which means your consumers get what they want, when they want it, without all the waiting.



What is ClickMovie.com™?

The mission of ClickMovie.com is to deliver to you: "Every version of every film, in any language, available when you want it" [©]. Needless to say, this is a huge proposition with a tremendous upside. Tranz-Send Broadcasting Network, Inc.™ has developed, or licensed, over 42 technologies that enable it to deliver movies electronically to ClickMovie.com's primary target: the TV set, using the PC, and other devices, as virtual set-top boxes. Our superior solutions are lower cost, earlier to market than the competition and offer a total digital strategy.

What about Security?

For the content owner, we offer six levels of security. Four are software based and two require a hardware device. The content owner chooses their security level when licensing to us. The day and date release of a film over the net and in theaters may require five, while an independent film will only require one. We invented several of these copy protection methods including the process that self-deletes digital media files after one viewing.

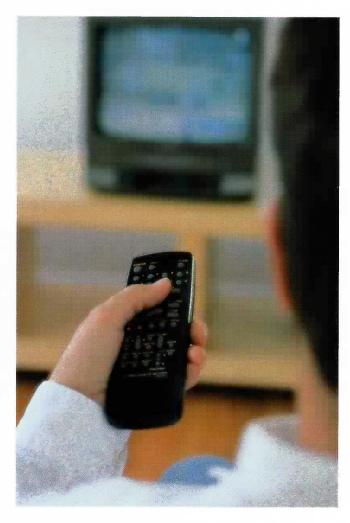


What else will Tranz-Send™ be Doing?

- **1. Time-Shifted Television** With the propagation of choice on the cable satellite system, imagine being able to have a personal entertainment engine that retrieves the shows you want to watch and digitally stores them in beautiful, HDTV quality when and where you want it.
- **2. Business Broadcasting** Need to rally the troops? Aside from flying them all to a high priced resort, using video reminders on the desktop is the most effective means to keep workers informed and incentive-driven.
- **3. Distance Learning** One of the fastest growing sectors in education is distance learning. Get an MBA from a major Ivy League campus without having to leave your home or work- fantastic! Need to get the latest OSHA regulations out to your staff? Have them check out an interactive video on a desktop and it will track and register the employee as compliant with the regulations.
- **4. Electronic Music Delivery** MP3 caught a lot of very bright people by surprise. Tranz-Send will offer signed and unsigned bands the opportunity to sell their individual songs and videos. This incremental income will surpass the sales in an otherwise mature marketplace.
- **5. Video Games** Imagine playing your favorite game...driving through San Francisco's hilly streets...playing 18 holes at Pebble Beach...with totally photo-realistic backgrounds at the touch of a mouse...forget those blocky, funky backgrounds that don't fool anyone! Gamers have always been the earliest adopters and your price/pain threshold will be thrilled with this solution!

6. Hi-Definition Medical Imaging Transfer-

Each year, insurance companies and HMO's spend millions of dollars to helicopter severely wounded patients to major medical facilities that have hightech diagnostic capabilities. However, precious life-saving time is wasted transporting patients. Tranz-Send's technology offers medical specialists high-resolution, 3-D X-rays and CATscans to



specialists to determine if an airlift is prudent or neccesary. The offset savings to the insurance companies is tremendous.

7. Seismic Data Transfer- The world's governments spend billions of dollars transferring data around the globe to triangulate seismic events. This archaic system has its own intranet which is incredibly wasteful. By centralizing the reduction of the data file through Tranz-Send technology, we could offer significant cost savings and open the way to other governmental contract work.

To name a few...



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www.tranz-send.com
www.clickmovie.com
www.mypersonaltv.com
www.freetrailers.com

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